



Where our focus is on you

## C.I.A.A Advertising for 2010

Don't wait to choose your advertising package for 2010; the spots will fill up quickly. Please have all copy ready ads prepared no later than January 31<sup>st</sup> 2010 and sent to C.I.A.A. P.O. Box 17324. You may also send a PDF or word document to Marita Booker at [marita\\_booker@sbcglobal.net](mailto:marita_booker@sbcglobal.net). Questions, please call Marita at 217-344-2222. **All current ad placement is first right of refusal.**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Use Ad from 2009

Please Create Ad

I will Provide a Copy Ready Ad

Bronze : Any item from the list below

Silver : Any **two** items at a 10% savings

**BEST VALUE!**

Gold: Any **three** items at a 20% savings

### MEMBERSHIP DIRECTORY AD PRICE LIST

A. ¼ Pg.....	\$95.00
B. ½ Pg.....	\$140.00
C. One Full Pg.....	\$180.00
D. Inside Front Cover Full Pg.....	\$240.00
E. Inside Back Cover Full Pg.....	\$240.00
F. Outside Back Cover Full Pg.....	\$260.00
G. 2 Full pages Inside .....	\$300.00
H. Center Fold Section .....	\$365.00

I. 6 month Banner Ad on [www.ciapartments.com](http://www.ciapartments.com)  
(Including Button Link) .....\$195.00

#### FOCUS Advertising\*

J. 3 months .....	\$100.00
K. 6 months.....	\$150.00
L. 12 months .....	\$200.00
M. 8x10 1 time .....	\$100.00

### ADVERTISING ORDER FORM:

Buyer's Guide Directory Ad (size of your choice) *(see list)*

FOCUS Ad spot\* *(see list)*

Banner Ad on [www.ciapartments.com](http://www.ciapartments.com) *(6 months)*

ITEM	PRICE
Subtotal:	
Package Discount:	
<b>Total Due:</b>	

**PLEASE MAKE CHECKS PAYABLE TO:**  
**C.I.A.A. • P.O. BOX 17324 • URBANA IL 61803**

\* The Focus will be undergoing a make-over early in the New Year when we move to an all digital format. As we know more about specifics, we will pass it on to you. Rest assured however, your advertising exposure will be positively impacted by this change. **Sign up now to take advantage current rates for this fabulous improvement in the way you reach your fellow members!**